



DELIVERING SERVICE EXCELLENCE

### Voice of Management

I would like to start by thanking all the readers for the positive comments and feedbacks coming from across the globe. The Indian Economy is on racing ahead on track to grow at 9.5% rate in FY 2021-22, as projected by the RBI & IMF. It is the MSME sector that is crucial for the inclusive growth of the economy. A modern MSME should have equal opportunity to compete with the corporate sector.

The government in its Union budget 2022 presentation stressed upon swifter movement of goods across the country. The data exchange among all-mode operators will be brought on Unified Logistics Interface Platform and it will enable efficient movement of goods, reduce logistics costs and time, assist Just-In-Time inventory management and eliminate tedious documentation.



As of now, 52% of India's adult population being fully vaccinated and almost 69% of the eligible population is partially vaccinated, as per government data. India has also become the second fastest country to achieve 1.68 Billion vaccinations which is a great achievement.

For Indian Logistics industry, infrastructure readiness and adoption of technology are expected to be the key drivers of growth. Also, with the constant issues in ocean freight, labor shortages due to Covid hitting port operations, elevated freight rates, rising e-commerce demand and improbable recovery of belly capacity in air cargo, 2022 seems to be the year for Air Charters and we would also like to have some pie of it. We wish best of health and luck to all our customers, partners and colleagues. Stay safe, happy and healthy..!!

Regards,  
Sam Katgara  
Partner, Jeena & Company

### Mr. Cyrus Katgara's exclusive interview with ET - Panache



Jeena has been one of the fastest digital adopters in logistics and has implemented several tech innovations during the pandemic, including touch-free post-shipment document delivery called EPSD (Electronic Post Shipment Documents), JCP (Jeena Customer Portal) having a cloud facility to store all shipment documents, and governance meeting (video calling) with captive customers for improvements and challenges.

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### Jeena & Co. to expand its 3PL warehousing facilities in 2022, to Maximize Supply Chain Efficiency.

Jeena & Co., a global leader in freight forwarding and supply chain solutions, is geared towards enhancing its 3PL and warehousing offerings in 2022, with a focus on building efficient supply chains. Leveraging their legacy positioning and the access to 7 key warehouses across metros like Mumbai, Delhi, Bangalore, Chennai and Kolkata, Jeena & Co. aim to expand their 3PL service offerings to a plethora of sectors, including healthcare, FMCG, E-commerce, and Automobile manufacturing, among others.



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### Mr. Cyrus Katgara's thoughts on Union Budget

Budget 2022 is a progressive budget and will benefit everyone. The Budget aims to boost growth amid continued disruption from Covid-19 and rising inflation. It will especially empower the poor and those from backward sections of the society. This budget addresses the immediate need of more investment, more infrastructures and more growth.

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### **BUDGET 2022**



### Jeena & Co enhances pharma logistics with GDP compliance certification

Jeena & Company acquired the internationally coveted Good Distribution Practices (GDP) certification, from ISOQAR, a part of ISO, the global standardisation leader. The GDP certification, awarded for compliance with strict safety and quality standards with respect to pharma products distribution, authorises the regulatory protocols for distribution of pharmaceutical and healthcare products, as per stringent distribution standards.



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